

GPD *Magazine* 2020



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GPD Banyo ve Mutfak Armatürleri



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Dear GPD Magazine Readers,

We are with you again in the 3rd issue of GPD Magazine. We prepared a colorful magazine that will energize you in the cold days of winter.

In our magazine where we tell you about ourselves, we will explain the 2020 sales vision of our Export Manager Atilla Atasoy, the letter about the value of the GPD brand by Aret Polat, the Vice President of the Board of Directors, , the biography of Selma Dortkardes who recently joined us and GPD facts that's the answer of "why you should use GPD faucets". Also we inform you about 2020 new GPD product range and visually rich expressions about added products.

We will share GPD's marketing actions for export ; beautiful stands, sectoral magazine advertisements, customer visits and fair participations, while presenting the table,

While you wish happiness and success both in your private and business life in 2020, we also thank you for meeting GPD products with users through you.

We will continue to strive to present our brand in the best way by working harder with the strength and motivation we receive from you.

The GPD family will continue to grow by getting richer with you.



Aret POLAT
Vice Chairman

I BELIEVE THAT GPD WILL BE IN EVERY HOME IN THE NEAR FUTURE..

GPD made all its plans to achieve its vision of reaching more people in more countries and more with the aggressive growth decision it made in the world markets for 2020.

The GPD brand is a rapidly growing Turkish brand in the international arena by reflecting innovation, energy, respect for nature and experience to all its products. approaching his position day by day. GPD products are not only a mechanical product, but also an element that saves nature and saves the life of the user. It is a comfort tool that reaches every home and beautifies our life in bathing times, which is the most relaxed moments of people.

Every customer and every house we reach is beyond the borders of the countries. The result of a study that shortens the distances in the world.

I wish a happy year to all our customers, users and employees who have been working with GPD in 2020 and beyond.

2019 ▶▶



WHY GPD?

● CUSTOMER SATISFACTION
MANAGEMENT SYSTEM WITH
TSE ISO 10002 CERTIFICATE

● Products manufactured with the integration
of years of experience to today's technology

● Hot water resistance up to 90° C

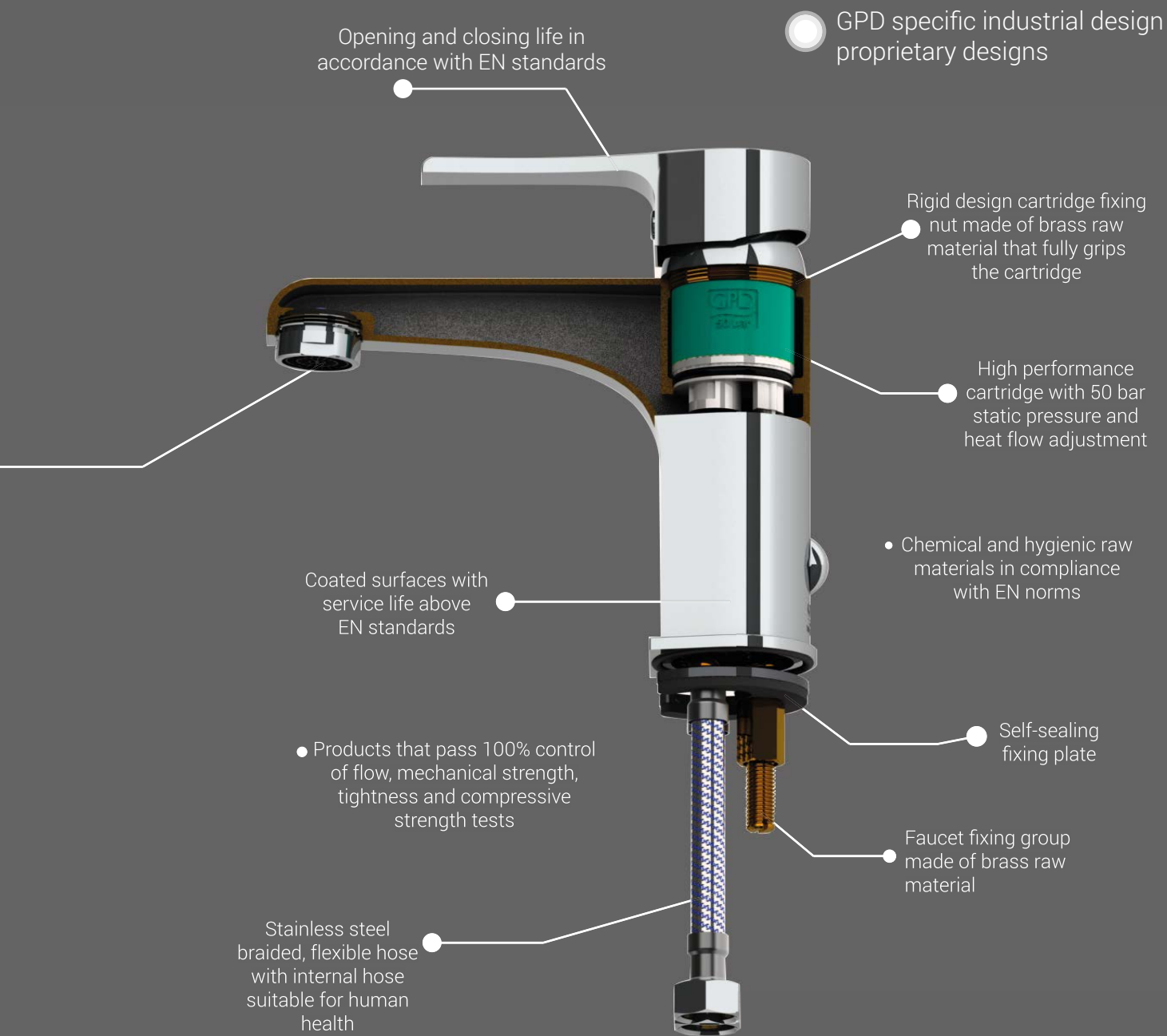
Special aerator
with water saving ●

● Insured products against
production damage

● Special diverter design suitable for
intensive use in bathroom faucets

Connection dimensions in
accordance with EN standards

● Special pipe connection design
suitable for intensive use in sink
mixers





GPD'S GROWING EXPORT TARGETS IN 2020

We are reaching you with our new issue with great hopes of the first times of a brand new year. We hope that the new year will bring health, happiness, peace and prosperous sales to our valued customers. As we are GPD family, we continued our progress by increasing our export sales in the tough period of global trade in 2019. With our GPD products that we deliver to nearly 50 countries of the world, we are rapidly progressing to become a large family growing year by year with our customers in the international market. In 2020, there are undoubtedly larger targets with our customers compared to the previous year. Despite the turbulence experienced in global trade and the difficult effects of rapid change, you can be sure that we will do our best as GPD to reach these goals.

Atilla Atasoy

Export Manager

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ONE OF US

I was born on 22.01.1976 in Mardin. After completing my primary and secondary education here, I came to Istanbul in 1992 and continued my business and education life here. I graduated from Istanbul University, Arabic Language and Literature Department in 2007. I also completed my English course and received my English language training. When I graduated from school, I was unable to know in which direction to go because the school gave us only language education, but the choice of profession was completely up to us. My job that I found when I was just a graduate was Export Sales and I am still in the same profession since that day. When I look back and still say the same thing today: Fortunately I am in this profession.

Export Sales requires a great responsibility. This responsibility is not only against your company. I think that even your work is a profession that you believe you have contributed to the export of the country - to some extent. Then, by getting to know different people from different countries and geographies, you have a dialogue with your company and you become a sales agent and I cannot express your satisfaction in words.

I worked as Export Sales in different sectors. I think I'm the newest member of the GPD family right now. In October 2019, it was possible to get to know this beautiful family. From the moment I first entered, I felt as if I had been working here for years. The reason for this was undoubtedly the fact that my executives patted my back spiritually, and also the support of my colleagues. Therefore, I was directly ready to do something without any adaptation problems. For this reason, I would like to thank everyone again from here. I hope that we experience the beauties that take years in this company, which we have achieved success together, and are happy when we look back.

At the end, I would like to express my love of Istanbul, which I have expressed in every social medium, and the pleasure of discovering it. In addition, going to the theater, swimming, walking for minutes, reading books and getting to know different geographies are my most special tastes.



Selma Dörtkardeş
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GPD NEW PRODUCTS

Brings color to bathrooms and kitchens
with special surface coated products
added to the GPD product range..

NEW PRODUCTS

Tauro

Tauro series, with a copper effect special coating that reflects the retro style , combines design and technology. In addition to the heat and flow adjustable cartridge and economical aerator , the feature of the bathroom faucet, when its router is parallel to the wall, the feature of directing water to the hand shower also brings a privilege to the series.



MBB150-O



MDB150-O



MLB150-O



MSL150-O



MTE150-O

NEW PRODUCTS



MTA165



MAB165



MKB165



MAD165



MBB165



MDB165

GILDO

Gildo, the new series of GPD, draws attention with its magnificent design. Gildo, which also contains water saving feature, offers a rich combination option with its variety of special surface coatings. Chrome-black, chrome-rose gold, black- rose gold and complete black alternatives enrich Gildo, while offering consumers a more colorful bathroom kitchen experience



MTE165



MLB165



MTL165

NEW PRODUCTS

Black-Rose Gold



MBB165-S-R



MLB165-S-R



MTL165-S-R



MTE165-S-R

Black



MBB165-S



MLB165-S



MTL165-S



MTE165-S

Chrome-Black



MBB165-K-S



MLB165-K-S



MTL165-K-S



MTE165-K-S

Chrome-Rose Gold



MBB165-K-R



MLB165-K-R



MTL165-K-R



MTE165-K-R

NEW PRODUCTS

PEDRA

Pedra, the new GPD series of modern style, is an important option for consumers who love the angular style with its strong body structure and water saving feature. Especially the water technology in the spiral sink separates the series from its counterparts.



MTA160



MAB160



MKB160



MAD160



MBB160



MDB160



MTL160



MTE160

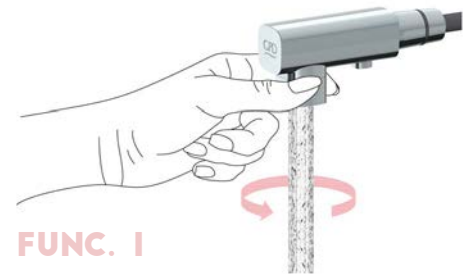


MLB160

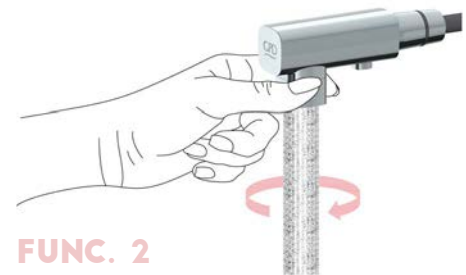
NEW PRODUCTS



MES160

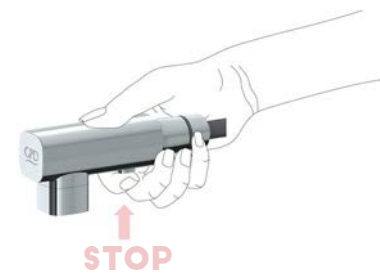


FUNC. 1



FUNC. 2

Removable Hand Shower with 2 functions. Hand shower function change with rotating movement by aerator



STOP

Water cut feature when holding the button on the hand shower while the mixer is in the open position

NEW PRODUCTS

Primula with 40 mm cartridges and Florus with 35 mm cartridges, 2 new economic series of GPD, are special options for those who want to get the quality at an affordable price. The built-in bathroom faucets of the series add richness to the series. Both series have special water-saving aerators

PRIMULA



MTA175



MAB175



MKB175



MBB175



MLB175



MTL175



MTE175



MTA170



MAB170



MKB170

FLORUS



MLB170



MTL170



MTE170



MAD170



MBB170



MLT170



MTT170

NEW PRODUCTS

BLACK
GRANITE



MTE65-SG

CREAM
GRANITE



MTE65-KG

A T R O S

Atros series sink mixer is now more compatible with kitchens with its special surface coatings in cream, white and black granite style. Atros continues to be one of the widest product ranges of GPD series.

WHITE
GRANITE



MTE65-BG

NEW PRODUCTS

GPD's new built-in bathroom faucet options, special flow adjustable spray bidets, plastic shut-off valves suitable for plastic installations, height-adjusted sink faucets, built-in bidet faucets are added to the individual products category. These products will be a solution to a different needs.



SAG11



SAG12



MLB156



MLB156-A



MAU120



MDU120



SUG165



SUG130



SUG170



SUG175



SUG135



SUG160



SUD135



SUD160



SUD75



SUD130



SUD165



SUD170



ATB170



AAK71-S
AAK72-S



AAK130
AAK131



AAK06
AAK07



STS03-A



STS04-A



STS05



STS06

NEW PRODUCTS

PHOTOCELL

GPD's photocell basin faucets with a new body prove to be an indispensable element in aesthetics in water saving technological products with black, gold and rose gold surface coatings besides chrome . New generation photocell products that allow both battery and electric use also offer the option of using with single and double water. The product with code FLB12 provides hot and cold water adjustment with its side control.



FLB10



FLB11



FLB12



FLB10-A



FLB10-R



FLB10-S



FLB11-A



FLB11-R



FLB11-S



FLB10-S

RIOS

GPD's double-controlled and 90-degree ceramic seal series RIOS is a good option for those who love classic style.



MNB30



TKB30



KLB30



KEB30



KMS30



LMS30



TMS30



CMS30

ARBEKA - ORBIS

ORBIS, which is ARBEKA branded, meets its economic product demand with its very affordable prices.



BB30



LB30



TL30



TE30



FK01



DS50

SHOWER SYSTEMS

NEW PRODUCTS

GPD added 2 new black hand showers (hanged and sliding) to be used with its black faucets. In addition to other products similar to these products, new shower panels bring technology to aesthetics with new surface coatings.



DST51



DST56-S



DST29-O



DST52



DST57-S



DST27-O



DSP08



DSP09



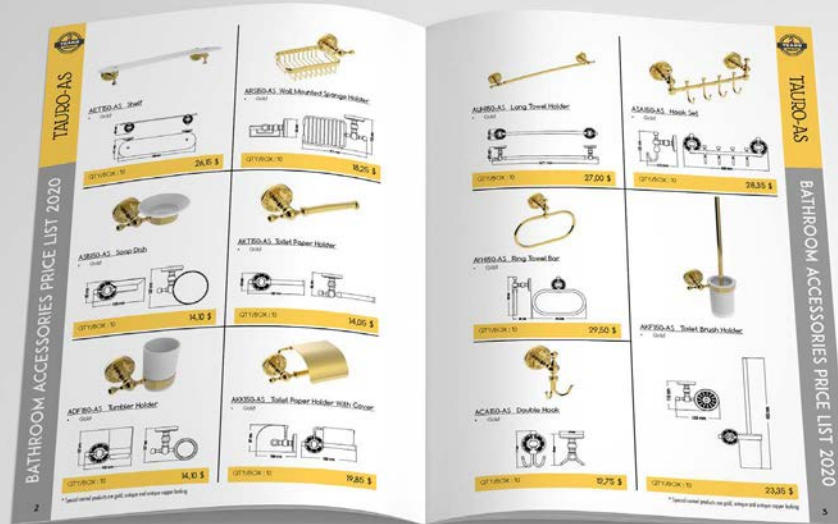
DSP10



DSP11

NEW PRODUCTS

GPD added a series of accessories with different designs compatible with bathrooms to the GPD product range. GPD accessories for every price level attract attention with their designs and product range.



ATB175



ASA175



AYH175



ASB175



ADF175



ACA175



AKK175



AKF175



ACCESSORIES

NEW PRODUCTS CATALOG 2020 PRODUCTS CATALOG FOR EXPORT

In addition to its special catalog of new products, GPD has prepared its new catalog containing all of its products. In catalog, all products of GPD take place as a source of information with their pictures, descriptions and drawings.



MARKETING

GPD VISITS ALL AROUND THE WORLD



AZERBAIJAN



IRAN

GPD visited current and new customers throughout the year and held informative meetings. The demands of customers are of great importance for GPD. One-to-one communication with the customer The source of GPD's success



IRAQ



MOROCCO



GREECE



CYPRUS

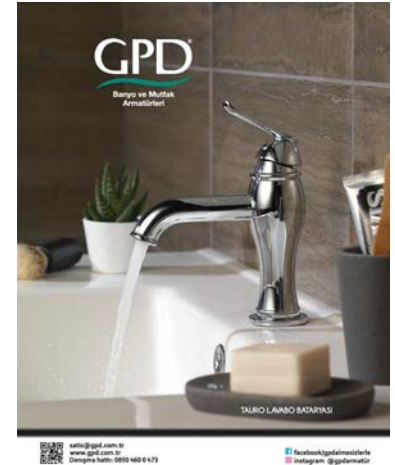
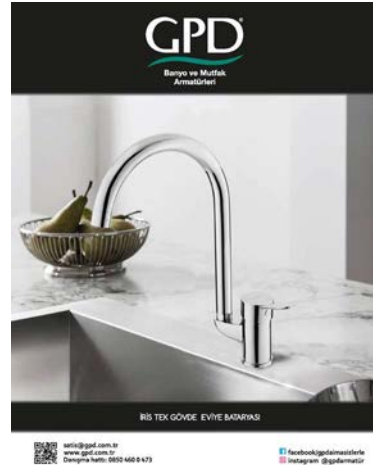


KUWAIT

MARKETING

GPD ADVERTISEMENTS

GPD occupies an important place with advertisements in sectoral magazines and performs brand promotion for professional buyers. Also expands its target market by publishing its advertisements on the magazines which are specialist on bathroom and kitchen also Atlas Jet magazine.



DISPLAYS

HIGH PRESENTS HIGH QUALITY STANDS

The high-end products of GPD are displayed with very useful and aesthetic stands like products. Specially designed stands offer the products to consumers in the best way and enrich the shops of the customers.



DISPLAYS

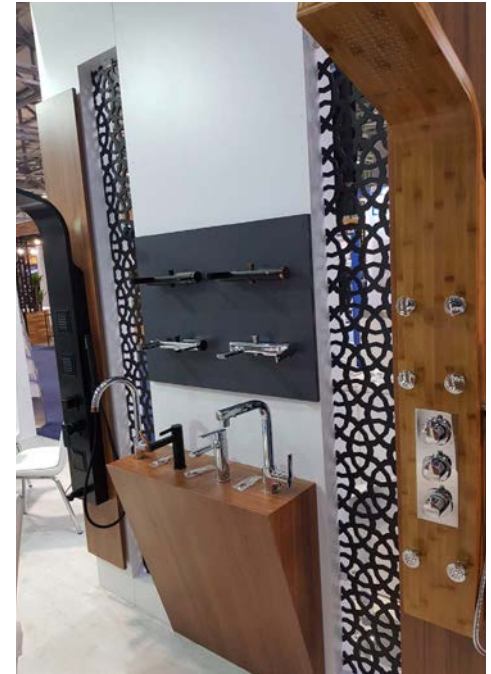


EXHIBITIONS

GPD continues to participate extensively in international fairs. GPD, which met predominantly European-sourced customers in Italy Cersaie fair, came together with its Arab and Middle East region-oriented customers in Dubai and Jeddah fairs. One-to-one communication was provided with current and new customers. At the Turap Expo fair held in Istanbul, Arab customer candidates came to our country.

While our Export Manager Atilla Atasoy was participating in all fairs, Sales and Marketing Coordinator Sertaç Sdtemiz and Vice Chairman of the Board Aret Polat were also present at some fairs. Along with our new Export Sales Manager Selma Dortkarde, our architect Begm nsal and after sales services manager Mehmet Akin made valuable contributions in our export fairs.

ITALY - CERSAIE



EXHIBITIONS

DUBAI - THE BIG 5 SHOW



EXHIBITIONS

RUSSIA - MOSBUILD



EXHIBITIONS

JEDDAH THE BIG 5 SHOW



ISTANBUL TURAB EXPO



*Functional
Quality Stylish
Saving*



MPN70 - Pull-Out Sink Armature